

How to join us in Second Life

You've never been to Second Life before? Here are a few easy steps to join us there.

1. Go to <http://secondlife.com/support/downloads.php> and download, then install the software
2. Go back to <http://www.secondlife.com> and click on "Get Started" to create an account. Follow the instructions, creating your personal avatar with a first name of your choice and a last name you choose from a list.
3. You'll then get a confirmation email with a link to click on to activate your account.
4. Open the Second Life software on your computer and log in with your avatar's first name, last name and password. You'll arrive to the orientation island and can choose to follow all of the learning steps or and come straight to Union Island to visit us. Should you decide to come straight to Union Island, please click on "Search" at the bottom of your screen, type "Union Island" under the "Places" tab and then hit the "Teleport" button.
5. Now, move around using the arrows on your keyboard. Hit "Page Up" to fly and again the arrows to move forward, backwards, left and right.
6. Let UNI know you now have a "Second Life" and tell us your avatar name by sending an email to webmaster@uniglobalunion.org! You can also make friends with people you meet by right-clicking avatars and hitting the friends button.



Union Island designed and built by Cirtus Virtual

**A virtual home for
all
UNI unions:

Launch of
Union Island
in
Second Life**



Our blog:
www.slunionisland.org

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Union Island...The new place to be.

What is Second Life?

Second Life is a Virtual World with 13 million residents and 1 million users every month. A place where businesses such as IBM have invested time, money and resources to run new office operations using the full power of Web 2.0 applications.

Hundreds of NGOs and civil associations have established a presence to organise meetings where geographical and financial barriers no longer exist, to gain visibility and combine Real Life working methods with new virtual initiatives.

Second Life is one of the places UNI's decided to build a presence and find innovative ways of approaching companies and potential members, but also servicing existing affiliates.

IBM Protest

Nobody imagined how effective a protest organised in a virtual world could be, only 6 months ago. Yet, by occupying IBM business islands in Second Life on 27th September 2007 with 2'000 avatars from over 30 countries, UNI, together with RSU-union Italy, managed to change 9'000 IBM –real- employees' working lives.

A month after the protest, the media pressure on IBM was too strong, and the Italy CEO was forced to resign. Negotiations that had been frozen for months reopened and a fair deal was made for all Italian IBM employees.



What's on Union Island?

Union island is a free space open to all UNI affiliates, where you can:

- Organise meetings/debates with members, UNI and other union organisations...and why not employers?
- Present your current issues by bringing your campaigns into Second Life. Our German affiliate, ver.di has currently set up an exhibit on their Minimum Wage Campaign.
- Come together for joint events such as May Day, Women's Day, Aids Day...
- Start off organising campaigns and virtual strikes leading participants to company islands after providing them with virtual kits, training etc.

Map of the Island

Come visit Union Island! You'll find a reception, a library, a theatre, an exhibition gallery, a freebie shop, an arena, the IBM Protest Museum and...well of course...a bar!

Union Island has private meeting rooms to facilitate discussions that need a certain level of security.

Second Life offers decent automatic translation tools which facilitate meetings in several languages.

There are several communication tools in Second Life, from Chat to Voice to...yes...body language!